

SYNOPSIS

Creating a **COLLABORATIVE ENTERPRISE**

Retool your organization to dominate your markets

Robert Nitschke has traveled many paths—a corporate leader, entrepreneur and International business consultant whose objective is to increase the success of others. His route has been paved by the experiences that would be satisfying to multiple careers.

Creating a COLLABORATIVE ENTERPRISE is Robert's focus on a grounded set of strategies and tactics that he has used, promoted and celebrated during a truly remarkable career. His passion for gaining performance improvement results at all levels within any type of organization drives his journey.

He had parents that provided inspiration for encouraging him to do his best. *If it is worth doing, it is worth doing right.* It was the U.S. Army and a combat situation that continued to reinforce the notion of getting results with “zero defects”; with an emphasis on saving lives that keep him focused. Attending college as a returning Veteran tapped a drive to turn his studies into a career rehearsal by supercharging his work ethic and drive for results.

Although his education and professional training emphasized tools and programs, his inner voice always drew him to the mentors that had the experiences and willingness to share. He found the value in *doing*. He found everyone wants to *strategize*, and few want to *execute*. Knowing he could not get results with strategies alone, he moved forward with a mantra that success comes from the intersection of planning and doing.

Throughout his journey, there is no shortage of dysfunctional organizations that are providing lack-luster performance and each has its own story. He knows there is no “one-size fits all” method for finding the solution that will renovate the enterprise back to a more successful position. The one thing that worked, each and every time, was to work more effectively with those that had an impact on each organization's mission. And, it could not be a one-way effort.

Creating a COLLABORATIVE ENTERPRISE is not a concept; it is a compelling view of how to bring greater success in reach of any organization. It is written in a way that informs, instructs, guides, and encourages; all with insight, honesty, practicality and simplicity. The challenges and solutions Robert provides will speak to every employee and leader that yearns for their organization to defy “traditional methods” and walk their own path to greater success.